



PShR
Performance Shagya-Arabian Registry

The Performance Shagya-Arabian Registry Board of Directors met via phone conference February 12, 2012, 7:00 CST.

Those in attendance were:

Lori Baker

Judy Moore

Anke Brander

Linda Rudolphi

Holly Kemmis

Julie Jackson-Biegert

Olivia Rudolphi

Board members not in attendance were Eric Nelson, Shelley Housh and Kathy Johnson.

President Lori Baker appointed Linda Rudolphi to record the minutes in the absence of the Secretary Lisa Fiano.

Holly Kemmis presented a detailed treasury report including remaining outstanding expenses. Outstanding bills were approved. Several fund raising options were discussed.

Specialty/Specialty Plus Committee Report

Linda Rudolphi reported we have some awesome horses being recognized by our Spec/Spec+ division, all a great example of the Shagya sport horse abilities. She suggested a monthly electronic newsletter to highlight these horses. Julie Jackson-Biegert designed an Awards Order Form for Spec/Spec + recipients to select the type of award they would like to receive.

Website Committee Report

Holly and Linda reported the website is up and running after being hacked. There have been some new features added, members are encouraged to look at the website and make any suggestions.

Membership Committee Report

Kathy Johnson sent her report to President Baker regarding the use of PayPal for dues, registrations, etc. Kathy was going to look into the details.

Awards Committee Report

Chairman Holly Kemmis presented an option for winners of the PShR end of year awards to select the prize they would like to receive, similar to the Specialty/Specialty Plus

Award Form. There would still be a \$10 nomination fee to cover expenses. Motion by Lori/second by Anke to change the Awards program. Passed.

Licensing Committee Report

At this time, the PShR is awaiting the delegates vote at the annual ISG meeting regarding our membership approval. Our studbook has been submitted and all information is in order and received.

Advertising and Promotion Committee Report

The Stallion Breeding Fundraiser has been posted and receiving a lot of interest. Shelley volunteered to design another calendar. A membership welcome packet was discussed.

Developing an Internet marketing plan was discussed.

Newsletter

Ideas, ads and articles need to be sent to Lori for a spring newsletter.

Breeding and Inspection Committee

At this time the ISG meeting is pending, the original plans for the French to host the meeting has changed.

USDF Liaison

Our USDF membership is due, Holly Kemmis surveyed members and several are interested in competing in the USDF and working toward awards. Paying the USDF dues was approved.

AERC Liaison

Olivia Rudolphi presented some ideas regarding advertising in the AERC.

New Business

Elections for PShR Board members is coming up. The following terms are up for election: Eric Nelson, Linda Rudolphi, Kathy Johnson and Holly Kemmis. President Lori Baker will be organizing the election and notifying the membership.

Motion to adjourn at 8:15 by Linda/ second by Anke.