

Performance Shagya-Arabian Registry  
Annual meeting  
April 11, 2018

Members present for call: Lucy Stafford, John Stafford, Nicole Mauser-Storer, Marty Power, Holly Haddenham, Linda Rudolphi, Kathy Voyer, Anke Brander, Donna Coss, Tera McCool and Sherry Aune.

708pm central time meeting was called to order.

Treasurer's Report: presented by Kathy prepared by Treasurer Holly Kemmis. \$5719.00 in the account. There are 2 regular and primary sources of income for the registry. They are dues and registration fees. A budget was approved for the Distance Nationals at the March meeting. The budget includes 1 year of trophies and purchasing 3 years of ribbons, to receive a discounted price.

#### 2017 accomplishments

\*Published 2 newsletters, spring and winter. Holly H. asks for more news and pictures to include in the newsletters.

\* PShr promotion- 5 press releases went out and were picked up by places like endueance.net and other magazines. We did not renew American horse publications for 2018. Nicole asks for more ideas and content to be included in future press releases.

\*Kathy talked about Facebook promotion. At the beginning of the year we had a lot of response to paid Facebook advertising with the reach extending to many other countries that are actively breeding Shagya- Arabian horses, but Facebook changed its algorithm to allow for only organic reach to friends only. We will continue to use Facebook to promote our activities. Donna added that she has a Facebook page called Shagya international that we are welcome to post on as well. Donna asks if all the horse we post about have to be PShR registered and if people have to be members. Lucy said that there is no formal policy and that all are welcome.

\*Inspection Report. Given by Marty. We held an inspection in the fall. The breakdown of horses inspected is as follows: 1 ShA mare, 1 Arab Mare, 4 ShA sporthorses, and 2 ShA geldings. 2 horses completed specialty Plus. Marty said she learned it was possible for us to put on a small inspection and break even. We used 1 local judge and 1 international judge. There was not a lot of monetary savings using the local judge but it gave us more local promotion and recognition.

\* In 2017 a MOU was signed with the Arabian Horse association to be a part of Distance Nationals for the next 3 years.

\* Membership Report was given by Linda. So far for 2018 we have 28 paid members. In 2017 we had 39 members. In 2016 we had the highest ever membership with 49. Linda expects this year's numbers to go up as the show season starts.

\* Registry Report given by Linda. There are 129 horses registered in PShR. We have had about 13 foals born including sporthorses since the beginning of the registry. Worldwide there was an estimated 234 foals born. Linda designed new registration certificates.

Anke asked about some trouble she is having using the PayPal account. If you use the performanceshagya.com you should be able to send any amount.

New business

The Endurance Nationals are going to be held in Henryville Indiana on October 25-28 2018. Other breeds partnering with AHA are Appaloosa, Paso Fino and Morgan. If your horse is registered half Arab you can compete as half Arab as well.

2018 will bring new committees and committee chair persons. The first committee will be for the west coast inspections.

748pm Lucy concludes the formal business and opens the floor to discussion.

There is discussion on upcoming show and events many members are headed to the WEG trials soon. Donna asks about combining the inspections with other registries. Discussion followed about the different inspection requirements used by each Shagya registry.

Respectfully Submitted 4/15/2018

By Holly Haddenham



## Message from the President

Dear fellow members:

PShR was founded in 2009 on the belief of the importance of having and keeping the highest possible standards for the ShA breed registry as outlined by the International Shagya-Arabian Registry (ISG). These founding principles resulted in the successful acceptance of PShR by the ISG as a member registry in 2012. While we are a young registry, having completed only our 5<sup>th</sup> year, I'm proud of our members who have bred, imported and/or own outstanding ShA horses with integrity, character and in a manner that is compliant with the highest standards as set by ISG. PShR strives for total transparency in all rules, breeding guidelines, and operations. Moreover, we are a financially sound registry, guided by a fiscally conservative policy, the sole focus of which is the promotion and preservation of the historically high standards associated with the breed. We look forward to achieving ever higher goals for the registry.

In 2017, we maintained our standards by hosting another top-notch inspection. It was the 3<sup>rd</sup> year of breed inspections held by PShR, wherein we brought in a global mix of impartial, independent judges; a world renowned veterinarian from the University of Illinois; and a highly accomplished test rider. These measures assured us of hosting an inspection based on set standards and administered with integrity and fairness to all.

Transparency is a guiding principal of PShR. All breed information is openly available on the PShR website and includes breeding guidelines, corporate documents, minutes of Board of Director meetings and inspection results. I hope you will take the chance to visit and peruse all of the helpful and interesting information that makes up our registry. It can be found at:

<http://performanceshagyaregistry.org/index.html>.

As we move into 2018, it is a year that promises to be full of successful competitions for the PShR horses. Most notably, we will hold the first ever ShA National endurance championship, in conjunction with the AHA, which will be open to all ISG registered horses, owners and riders. Planning is also underway for an early 2019 West Coast inspection as we recognize the importance of making inspections available for ShA horses in all geographic areas of the USA and Canada.

Also in 2018, we will be building on previous efforts to develop an inclusive membership that results in the growth of the registry and so too the level and types of activities and events we are able to sponsor. I hope everyone will consider leading or joining a committee. Your participation in this registry is important to its long-term viability, its success and its ability to achieve its primary goal of preserving and presenting this amazing breed of horses!

On behalf of the Board of Directors, thank you for your continued confidence and interest in PShR and for the beautiful and talented Shagya Arabian horses with whom you are partnering.

Sincerely,

Lucy Stafford

## Performance Shagya-Arabian Registry 2018 Budget

**\$5,718.68**

### Income

\$805.00 2018 Membership Dues (\$35 x 23 members)  
 \$0.00 2018 Horse Registrations  
 \$350.00 2018 Year End Award Entries

(160.00)\$

(60.00)\$

(75.00)\$

(500.00)\$

(125.00)\$

(350.00)\$

### AHA Nationals (3 year Commitment)

#### Income Year 1

\$440.00 50 miles = \$55 \* 8 Entries  
 \$170.00 100 miles = \$85 \* 2 Entries  
 \$500.00 Sponsorship

(200.00)\$

(200.00)\$

(200.00)\$

(200.00)\$

(60.00)\$

**TOTALS**

**\$7,983.68**

### Balance Carry Forward from 2017

#### Expenses

(240.00)\$ USDF Business Membership (All Breed Awards)  
 (250.00)\$ All Breed Awards (If Given Out)  
 (20.00)\$ Blue Host (Website) Domain Registration

Blue Host Web Site Annual Renewal

Deluxe for Business (Checks, Deposit Stamp x 2) = \$185/3

Annual Registrar Expenses (Postage, Printing, etc)

ISG Annual Membership Dues (2017 & 2018)

Sponsor - 'Endure' Distance Ride T-Shirts

2018 Year End Awards Given

### AHA Nationals (3 year Commitment)

#### Expenses Year 1

(840.00)\$ Top Ten Neck Ribbons (50+100) = 20/year \* 3 years \* \$13  
 (72.00)\$ Champion Rosette Ribbon 2 \* 3 years \* \$12  
 (72.00)\$ Reserve Champion Rosette Ribbon 2 \* 3 years \* \$12

Champion Trophy 100 miles \* 1 year

Reserve Champion Trophy 100 miles\* 1 year

Champion Trophy 50 miles\* 1 year

Reserve Champion Trophy 50 miles\* 1 year

PShR window logo decal \$2 each (qty 30)

**(3,624.00)\$**