## **PShR Board Meeting**

Phone Conference August 03, 2017 \* 7:30pm CT

Members present Holly Haddenham, Lucy Stafford, Nicole Mauser-Storer, and Linda Rudolphi.

7:35pm meeting called to order

Secretary's report: The June meeting minutes were approved. Motion was made and seconded to approve the June meeting minutes. Motion carried.

Treasurer's report: Holly K sent out the treasurer's report via email. Motion to approve the treasurer's report was made and seconded. Motion carried.

The motion was made by Nicole seconded by Holly H. to have Holly Kemmis and Linda Rudolphi be the "signers" on the new PNC bank account. Motion carried.

Inspection update: the meal plan is dependent on how many people are in attendance. Sponsorship letters have been sent out. The final entry date for inspection horses is unknown at this time.

Advertising: Nicole talked about using the company American horse publications for advertising. The company puts out press releases and other horse magazines pick them up to add to publications. The cost is approximately \$140 for 6 months. Nicole will help write the releases. Linda moves and Holly H. seconds the motion for Nicole to contact American Horse Publications, she has approval to sign us up, spending up to \$140.

Donations for flowers for Anke can be sent to Holly Kemmis.

2018-2019 we are going to start planning for fall 2018 inspection to be held on the west coast.

Shagya / ISG national championship ride: we will continue trying to set it up with the AHA because it will provide more press for us.

Horse Fair Participation: 2018 will be the year to look at local area Horse Fairs and see what entering would entail. Then in 2019 we will look at entering some of the fairs.

There was talk of holding 2018 elections at the fall board meeting.

Paypal is working for the membership guide.

Next meeting will be September 7, 2017 @ 7:30pm CT

Meeting adjourned at 8:21pm