

PShR Board Meeting

Phone Conference June 27, 2017 * 7:30pm CT

Members present Holly Haddenham, Kathy Voyer, Lucy Stafford, Nicole Mauser-Storer, Marty Power and Linda Rudolphi.

7:30pm meeting called to order

Condolences are given to Holly Haddenham on the loss of her stallion Wineglass Ominous.

Secretaries report: Marty moves to accept the May minutes. Seconded by Kathy. Motion carries.

Treasurers report: The treasurer would like to change banks. The new bank must have online banking capabilities, allow us to maintain a small monthly balance and preferably have no monthly fees. Marty makes a motion, seconded by Holly H., to allow Holly K. Clearance to change our account to Chase Bank, If Chase Bank does not fit our need she will suggest another bank to the BOD for approval. Motion carried.

Promotion and marketing (Kathy) The new web page is up and running. Doing the Facebook promotions is working very well adding the boost increases the views dramatically. She will continue doing boosts with the focus to be the inspection. Linda talked about the member directory format for the inspection booklet along with the inclusion of paid advertising for Sale horse, stallions, farms etc. Nicole said the book size has been 11 x 17 legal paper folded in half, giving finished page size of 8 x 11.

Inspection update (Marty) Martha Rattner is going to be the "test rider" for us. The judges will be Judit Kovacs and Marie Johnson. Judit will be holding a Learner Judges program. The cost will be about \$25. Participation will be limited.

Website update (Nicole) the new site is up and running. Photos from the 2015 inspection will be added along with the 2017 inspection information.

Online Store- nothing new to report Nicole and Marty will continue working on it.

Membership update (Linda) the current membership list was sent out. There are about 30 paid and current members.

Stallion/breeding (Linda) Some Stallion owners did not reply. The June membership deadline has passed and the page will be redone to show current Stallions. Some foreign owned Stallions did reply and will be listed on the website.

The next meeting is planned for August 3rd.

Motion to Adjourn was made by Marty and second by Kathy. Motion carried.

Meeting adjourned 8:47pm CT.

Motion and vote made via email

July 11, 2017

Holly K presents PNC Bank as the option that she felt would suit our needs. The motion is made by Kathy and seconded by Nicole to change our accounts to PNC Bank. Voting was held via email. Motion carried.