

PShR Board meeting

November 15th, 2018

Members present: Lucy Stafford, Nicole Mauser-Storer, Marty Power, Holly Haddenham, Sherry Aune , Holly Kemmis and Linda Rudolphi

Meeting called to order 517pm.

Phone call in had issues today. The call in # rang busy we are unsure why this occurred.

Treasures report- Holly K emailed a report. Holly is working on recovering all of the information that was lost due to a google accounts crash. (I happily report that this was recovered shortly after the meeting) There was a receipt for awards Sent to Holly Via scan- Marty will resend because it was not listed in the budget. Champaign for awards and drinking was donated. There is some awards inventory left for next year. The check from the AHA has not yet been received so the final income and expense report for nationals is not available yet.

Distance Nationals- Marty did a beautiful write-up newsletter on the nationals that has been shared and sent out.

2019 Goals

- Stallion edition of the newsletter and stallion write-ups for Facebook.
- Sales listings on our website.
- Grow the membership.

Membership- how can we grow the membership? Send letters to past members that have not renewed. Write letters about membership to new Shagya buyers. Sponsor a young rider. Try to encourage breeding. Offer additional member perks such as a discount for first time members or Shagya buyers.

Facebook promotion- The coverage of Nationals on Facebook was fabulous. Kathy gave us stats about the Facebook likes and followers we gained 57 new followers in the last month, which is a %15 increase in followers. Lots of pictures were added including real time finish line photos and video. The lives interviews were a success. Members should be encouraged to post pictures or video of any event. Board members will do more interviews. We would like to do a short interview series starting in January.

Committees- there are currently 16 committees. The board will look more at the purpose and function and activity of the committees in the new year.

Logo redesign- The new design will incorporate the brand and the Shagya sun into one design.

Board positions and elections- There are currently 7 members there can be up to 9. Board members have a 6 year term limit, no members have reached that this year. Election of officers are held every year. People interested in serving on the board are encouraged to apply.

Cross training for some the key jobs was discussed they included the registrar, banking and website administrator so that someone can take them over in case of emergency.

Buying some sort of backup system for the records in case of computer crash or natural disaster was discussed and tabled for further discussion.

6:53pm the meeting was adjourned.

Performance Shagya-Arabian Registry 2018 Budget

\$5,718.68 Balance Carry Forward from 2017			
Income		Expenses	
\$805.00	2018 Membership Dues (\$35 x 23 members)	\$ (240.00)	USDF Business Membership (All Breed Awards)
\$0.00	2018 Horse Registrations	\$ (250.00)	All Breed Awards (If Given Out)
\$350.00	2018 Year End Award Entries	\$ (20.00)	Blue Host (Website) Domain Registration
		\$ (160.00)	Blue Host Web Site Annual Renewal
		\$ (60.00)	Deluxe for Business (Checks, Deposit Stamp x 2) = \$185/3
		\$ (75.00)	Annual Registrar Expenses (Postage, Printing, etc)
		\$ (500.00)	ISG Annual Membership Dues (2017 & 2018)
		\$ (125.00)	Sponsor - 'Endure' Distance Ride T-Shirts
		\$ (350.00)	2018 Year End Awards Given
AHA Nationals (3 year Commitment)		AHA Nationals (3 year Commitment)	
Income Year 1		Expenses Year 1	
\$440.00	50 miles = \$55 * 8 Entries	\$ (840.00)	Top Ten Neck Ribbons (50+100) = 20/year * 3 years * \$13
\$170.00	100 miles = \$85 * 2 Entries	\$ (72.00)	Champion Rosette Ribbon 2 * 3 years * \$12
\$500.00	Sponsorship	\$ (72.00)	Reserve Champion Rosette Ribbon 2 * 3 years * \$12
		\$ (200.00)	Champion Trophy 100 miles * 1 year
		\$ (200.00)	Reserve Champion Trophy 100 miles* 1 year
		\$ (200.00)	Champion Trophy 50 miles* 1 year
		\$ (200.00)	Reserve Champion Trophy 50 miles* 1 year
		\$ (60.00)	PShR window logo decal \$2 each (qty 30)
TOTALS	\$7,983.68	\$(3,624.00)	

QUANTITY	ITEM	Placing	\$ EACH	TOTAL	Balance of ordered awards	Balance of given awards
2	Easton Horse Show Award Sash	PShR Champion	\$13.25	\$26.50	\$26.80	\$26.50
2	Easton Horse Show Award Sash	PShR Reserve Champion	\$13.25	\$26.50	\$53.00	\$26.50
	Easton Horse Show Award Sash	Set up and gold rim center	\$20.00	\$20.00	\$73.00	\$20.00
40	Satin neck ribbon for Medals	Top Ten	\$1.50	\$60.00	\$133.00	6 \$9.00
	shipping neck ribbons		\$12.75	\$12.75	\$145.75	\$12.75
50	Sh Die Cut Medals	Top Ten	\$5.00	\$264.00	\$409.75	\$6.00 \$30.00
2	St Steel Wine Cooler	PShR Champion	\$190.00	\$380.00	\$789.75	\$380.00
2	St Steel Wine Cooler	PShR Reserve Champion	\$155.00	\$310.00	\$1,099.75	\$310.00
	Personalized Engraved Gifts	set up fee	\$40.00	\$40.00	\$1,139.75	\$40.00
6	Bottles of Champagne	PShR Champ & Res		\$0.00		\$0.00
8	ISG lapel pins		Donated by ISG	\$0.00		
8	ISG decals		Donated by ISG	0		
	Completion Certificates			0		0
	BC awards	Coolers		\$99.90	\$99.90	\$99.90
				\$1,239.65	\$1,239.65	\$954.65