



Performance Shagya Registry BOD Meeting - Notes

February 11, 2010 - 5:00 PM Pacific Time

Call in #: 800-444-2801 Pass-code: 3003128

Call the meeting to order – President Lori Baker

Attendees: Lori Baker, Linda Rudolphi, Kathy Johnson, Holly Kemmis, Shelley Housh

Website Proposals

We discussed both the designers, designs and costs.

KD cost = \$1,150, included logo design.

Studio Express cost \$1,174 and charged additional for logo design.

We made the following decisions:

- BOD voted – four yes votes (quorum met) to go with KD Designs for a fresh new look
- BOD Voted – four yes votes (quorum met) to go with Design Layout #1 with some changes to make it easier to follow
- BOD voted – four yes votes (quorum met) for Logo Design #1

We looked at a French Website with scrolling pictures – we will do something similar -

<http://www.arabe-shagya.com/> on our home page

PSHR Stallion Breeding Fundraiser (draft) – Shelley has completed a draft announcement flyer – looks great. Lori will get in final agreement wording for the BOD to review before this is published in the 1st Newsletter.

Warmbloods Today - Shelley will have some complimentary copies of this issue – contact her if you are interested in a copy.

Sponsorship: Kathy is going to look more into this and get website and letter examples – so we can start a Sponsorship Program

Topics for 1st newsletter: We are going to keep this simple and get it published, more will be added to the 2nd Newsletter

- Who we are and why we exist (we have some good write-ups in our letters to ISG that we can use)
- Our first year in review
- Awards

- Shelley's Shagya article that was published in Warmbloods Today Magazine
- Announcements: ISG meeting, WEG, Next Newsletter
- *We should add a T Shirt fundraiser announcement and possibly a membership form – join PShR??*

Next BOD Meeting: Wednesday, March 10 , 2010 5pm Pacific Time

Agenda items: Set the date for Annual Meeting, decide on fee table, Tax status update, Newsletter, etc...

Adjourn – again, I did not write down the time???

MOTION BY LINDA/ SECOND BY KATHY